



SUMMARY: TRADEPOINT ONE ECOMMERCE SOLUTION

ONLINE BUSINESS-ONE CURRENCY & ONE LANGUAGE EDITION

E COMMERCE SOLUTION FUNCTIONALITY

Shopping Cart Functions

- Customer Web Portal for Order Processing & Management; Automatic (Web) registration & one session check-out (splitting orders to multiple vendors involved in check-out) based on defined business rule through the TRADEPOINT ENTERPRISE web portal.
- Shopping cart: Feature rich capabilities to check-out products/services, "Remember me" & "Save for later purchase" options.
- Vendor Portal: the ability for each vendor to have their own separate login to view activity and activity history, catalogues and upload documents and updated information. Vendor with individual back office for catalogue/sales management to aggregate to one catalogue.
- Order Processing: Automatic (Web) registration & one session check-out (splitting orders to multiple vendors involved in check-out).
- Express Check Out: Quick placement of the order in the store where all required detailed are presented on the consolidated screen.
- Full Contact Management, including email; and Centralized management of all registered addresses along with billing details per profile.
- Individual back office; Full management of sales and shipping orders processed by the e-marketplace.
- Built in Forums functionality for Blogs and Streaming Discussions.
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Processing

- Shipping; providing Real-time information for multiple shippers including DHL, FedEx, USPS, USPS through Endicia UPS, and Canada Post. Both DHL and Royal Mail are supported for the United Kingdom.
- Free Shipping Option; The ability to set Free Shipping or Free Shipping option for a specific purchase amount or higher. Flexible money/percentage promotions per region/country.
- Add a percentage to shipping rates. This is often used to cover handling fees.
- Support for integrated payment services including: Authorize.net, Paypal, Paypal Pro, Skipjack Financial Systems, Protx, Chase Payment Tech, BeanStream, PayPal Pro, and Google Checkout.
- Mailing Labels; Batch printing of labels for quick dispatching of orders.
- RMA processing; RMA request form to return the product purchased for a refund (optional exchange option is also available).
- Support for electronic returns & refunds to originating payment source (must be supported through website payment gateway).
- Support for unlinked returns (the ability to perform an electronic return through TradePoint Enterprise) to return a purchase amount to an alternative payment source (must be supported by payment gateway to be enabled).
- Support for automatic Email Order and Shipping Confirmations.
- Support for multiple Price Lists with the capability to assign specific Price Lists to contacts.
- Support for temporary product discounts.
- Support for batch order processing.

Product Management

- Inventory; Real-time stock management of variants & "Do not sell on Web"/out-of-stock status for product listings.
- Categories/products; Creation of unlimited categories/products, configurations of image rotation & gallery of optional views per product.
- Email and SMS Alerts Notifications about status change of order/return, re-stocking inventory or other events.
- SEO Tools: Inventory Management includes SEO tools for key wording for Product & page listings & management of title, keywords.
- Mass/Bulk Emailing-available through the Advanced Search tool within any Contact section of TradePoint Enterprise. Management of multiple newsletters, custom mail-out programs with flexible email templates (HTML/plain text).
- Personal messaging-available through live email links within contact file. Capability to inform a customer or other account with a personal letter (greeting, reminder, etc).
- Merchandising; Flexible options for products/categories with storefront impact & related products.
- Related Products/Accessories/best Sellers; Listing of mostly purchased products with dynamic/static presentation in the storefront.
- Advanced Search & Reporting Capability; This is integrated within Products. Listing of frequently searched products, knowledge base/forum articles & flexible/relevant options.
- Custom Pages; This can apply to Individual Products at your discretion. Creation of unlimited content pages for extra sections to give more information about different topics/products.
- Product Reviews; Available to each Product listing. This is a secure Product Review meaning you see each review and are able to approve the Review before it is listed on your website.
- Cross Sell/Up-selling Tools; Capabilities to bind different products & bundles to offer most attractive deals to customers.
- Gift packaging; Fulfilment of gift orders and appropriate wrapping with personal messages.
- A fully integrated financial system that extends to customer orders (invoicing), purchasing, general ledger and sales (quotations).
- A streamlined manufacturing / document management process including an ability to quickly respond to queries involving issues such as Recalls and Returns, etc.
- Inventory Management methodologies; Real-time stock management of variants & "Do not sell on Web"/out-of-stock status.